

Business Resilience

What is Business Resilience?

Business Resilience is the ability to rapidly adapt and respond to business disruptions while maintaining continuous business operations. Business resilience planning provides guidance for ensuring the ability to **respond, resume, and restore** to a pre-determined level of operation following a disruption. How do you get the right plans in place? How do you convince management that you need to spend funds out of a tight budget to protect against something that may not happen? At FEA, we help our clients achieve resilience through comprehensive planning that takes a holistic and long-term view of the threats and their individual enterprise in order to ensure that the business is prepared to **avoid, mitigate and recover** from adverse events.



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Disruptions

Although the probability of a major disruption may be low within a given year, the impact of disruptions, even minor, can be significant on profit and productivity.

Sample Disruptions:

- ⊗ Earthquake
- ⊗ Equipment Failure
- ⊗ Terrorism
- ⊗ Power Failure
- ⊗ Data Center/Server Loss
- ⊗ Security Breach
- ⊗ Utilities Shortage
- ⊗ Supplies Backorder
- ⊗ Financial Instability

Risks of Not Planning

- Significant financial loss
- Damage to reputation
- Threats to life, health & safety
- Threats to business continuity
- Inability to recover quickly
- Severe environmental impacts
- Inability to support community

Benefits of Planning

- Reduce risk of financial impacts
- Enhance reputation despite disruptions
- Minimize threats to life, health & safety
- Quicker recovery process
- Reduce risk of business interruption
- Minimize the impacts of a disruption
- Minimize corporate risk

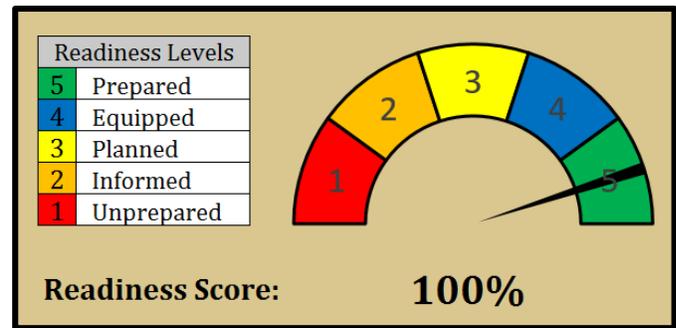
Business Resilience Planning leads to:

- Improved performance through focus on processes and planning
- Reduced corporate risk of business interruption and financial impacts
- Enhanced reputation and mission delivery despite disruptions

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Are you **READY?**

Most organizations are familiar with emergency preparedness and many probably have some documentation on site as far as what to do in case of an emergency. But, are you truly **READY** to respond in an emergency or a major disruption to your business? Take our **FREE** readiness quiz to see how ready your organization is to respond to a major disruption and what actions to take next to become more resilient. Access the quiz through our website and we'll send you your Readiness Score.



<http://www.feapc.com/business-resilience-readiness-survey/>



The FEA team has been working with organizations and facilities departments on improving operations for more than 20 years. FEA touches on average 50,000,000 square feet of existing buildings each year which allows us to bring industry best practices and lessons learned to our clients.

FEA is Suited to Be Your Partner in Resilience Planning

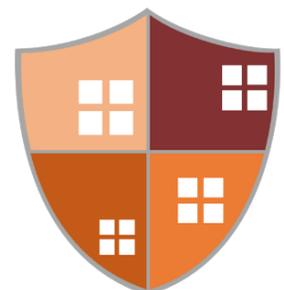
- **We Are Committed:** FEA's accomplishment in earning ISO 22301 certification shows our company's commitment to ensuring we are continuously prepared to provide services to our clients even in the face of unexpected and critical threats or disruptions.
- **We Have Lived It:** With our ISO 22301 certification, FEA has put into practice the system we are advising you to implement to help ensure strong operational resilience, corporate governance, and crisis management planning. Having gone through the certification, we bring experience that can help you avoid the pitfalls and find the most benefit in the planning process. This makes us more efficient and effective; helping you accomplish your corporate objectives.
- **We Know Operations:** FEA's experience and strength in facilities management and engineering allows us to look at the full spectrum from a minor incident to a major disruptive event. We focus on what is best for you and your organization. We know how to seamlessly integrate your BC plan, incorporate it into your organization and adapt it to fit what is most important to you.



*FEA...Improving the Way
You Manage Facilities*

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FEA Business Resilience...



Building A More Resilient
Tomorrow...Today